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specifying, to the database, a category associated with the items of interest;

specifying, to the database, a reduced vicinity within the starting vicinity, the reduced vicinity having a geographic extent that is less than the starting vicinity;

providing a map of the reduced vicinity at the display, the map defining relative positions of the items of interest within the reduced vicinity.

76. A method according to claim 75, wherein the step of specifying a reduced vicinity comprises the step of utilizing a computer mouse to point and click on a region within the starting vicinity, the region being representative of the reduced vicinity.

77. A method according to claim 75, further comprising the steps of specifying, to the database, at least one additional vicinity within the reduced vicinity, and of providing an additional map defining relative positions of the items of interest within the additional vicinity, the additional vicinity having a geographic extent that is less than the geographic extent of the reduced vicinity.--